



Crimson voted Partner of the Year dotmailer Awards success for Crimson



dotmailer is a marketing automation platform with email at its core. Since 1999, the company has been empowering global marketers with the tools and services that make it easy to get outstanding results.

The dotmailer route to market is via its network of specialist partners, who possess the expertise to deliver dotmailer functionality to the end-user client and ensure it integrates with other key business systems such as CRM. As a result of its specialisation and longevity, dotmailer is already in use at many organisations and even when a new CRM system possesses similar functionality, the familiarity and proven capability of dotmailer is something the client wants to retain. As a result, Crimson has embraced the dotmailer platform making it an integral part of its CRM solution for the past 10 years.



Each year dotmailer holds its "dotties" Awards Evening to recognise and congratulate both Partners and end-users who have excelled in different aspects of dotmailer practice. This year, Crimson was nominated in the Partner of the Year category and was delighted when it was chosen to receive the award at the 1st November event at The Troxy in London.

The photos show 3 of Crimson's (glamorous?) staff collecting the award and the award itself!

John Drew, Crimson's Sales & Marketing Director comments: *"We have a great working relationship with dotmailer and this translates into a great service we can provide to our CRM customers to ensure they continue to enjoy the dotmailer functionality as part of our overall CRM solution".*

If you would like to discuss dotmailer or the use of dotmailer within the Crimson CRM solution, please enter your details [HERE](#) inserting dotmailer in the message box.

About Crimson

Crimson is a consultancy and development company which specialises in assisting organisations implement Microsoft Dynamics 365 to achieve their specific business goals. The Crimson Dynamics solution builds on Microsoft Dynamics to achieve the closest possible fit with each organisation's particular requirements by means of ready-made, functional Accelerators and a consultative implementation process, known as Crimson Fusion.

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Contact us today to arrange your consultation

info@crimsonconsultants.co.uk www.crimsonconsultants.co.uk

0845 094 2259 6 Prospect Place, Maritime Quarter, Swansea, SA1 1QP

